

# Technical specifications



## 250x500 Sidekick HTML

General	
Dimensions	250x500
Format	HTML
Maximum file size	300 kB
Security protocol for external source links	HTTPS
HTML banner	
Consists of	HTML
FPS	18-24
Animation	Up to 15 seconds
Loop	Allowed
Video	Yes
Audio	Allowed on user click
Fullscreen	No
Closing button only for third party translation code	Yes
Border	Yes
HTML – ClickTAG	
Placement	Clickable area on the banner
Javascript function on click	<pre>var getUriParams = function() { var query_string = {} var query = window.location.search.substring(1); var parmsArray = query.split('&amp;'); if(parmsArray.length &lt;= 0) return query_string; for(var i = 0; i &lt; parmsArray.length; i++) { var pair = parmsArray[i].split('='); var val = decodeURIComponent(pair[1]); if (val != '' &amp;&amp; pair[0] != '') query_string[pair[0]] = val; } return query_string; }(); window.open(getUriParams.clickTAG, "_blank");</pre>