

Technical specifications



300x250 Mobile Brandmark

| General | |
|---|---|
| Dimensions (optional) | 300x250 |
| Format | HTML |
| Maximum file size | 200 kB |
| Security protocol for external source links | HTTPS |
| | |
| HTML banner | |
| Consists of | HTML |
| FPS | 18-24 |
| Loop | Allowed |
| Video | Yes |
| Audio | Allowed on user click |
| Fullscreen | No |
| | |
| HTML – ClickTAG | |
| Placement | Clickable area on the banner |
| Javascript function on click | <pre>var getUriParams = function() { var query_string = {} var query = window.location.search.substring(1); var parmsArray = query.split('&'); if(parmsArray.length <= 0) return query_string; for(var i = 0; i < parmsArray.length; i++) { var pair = parmsArray[i].split('='); var val = decodeURIComponent(pair[1]); if (val != '' && pair[0] != '') query_string[pair[0]] = val; } return query_string; }(); window.open(getUriParams.clickTAG, "_blank");</pre> |