

## Mobile in scroll

General	
Dimensions	aspect ratio 1/1,67
Format	HTML or IMG
Maximum file size	300 KB
Security protocol for external source links for HTML	HTTPS
IMG banner	
Size	Not smaller then 760x1270
HTML banner	
Dimensions	Responsive
Consists of	HTML
FPS	18-24
Loop	Allowed
Video	Yes
Audio	Allowed on user click
Fullscreen	Yes
Animation	Max 10 sec.
HTML – ClickTAG	
Placement	Clickable area on the banner
Javascript function on click	<pre>var getUriParams = function() { var query_string = {} var query = window.location.search.substring(1); var parmsArray = query.split('&amp;'); if(parmsArray.length &lt;= 0) return query_string; for(var i = 0; i &lt; parmsArray.length; i++) { var pair = parmsArray[i].split('='); var val = decodeURIComponent(pair[1]); if (val != '' &amp;&amp; pair[0] != '') query_string[pair[0]] = val; } return query_string; }();  window.open(getUriParams.clickTAG, "_blank");</pre>
Responsive – How to make ?	<a href="http://www.w3schools.com/html/html_responsive.asp">http://www.w3schools.com/html/html_responsive.asp</a> <a href="http://www.lingulo.com/tutorials/css/how-to-build-a-html5-website-from-scratch">http://www.lingulo.com/tutorials/css/how-to-build-a-html5-website-from-scratch</a>
How it looks ?	<a href="http://m.supermama.lt/forumas/?bb_banner=631688">http://m.supermama.lt/forumas/?bb_banner=631688</a>
Example responsive design banner	<a href="http://interactive.ee/nexd_ads/mElu_ostukorv_AdNet_25082015/">http://interactive.ee/nexd_ads/mElu_ostukorv_AdNet_25082015/</a>