

Mobile in scroll

General	
Dimensions	aspect ratio 1/1,67
Format	HTML or IMG
Maximum file size	HTML = 150 KB or IMG =100
Security protocol for external source links for HTML	HTTPS
IMG banner	
Size	Not smaller then 760x1270
HTML banner	
Dimensions	Responsive
Consists of	HTML
FPS	18-24
Loop	Allowed
Video	Yes
Audio	Allowed on user click
Fullscreen	Yes
Animation	Max 10 sec.
HTML – ClickTAG	
Placement	Clickable area on the banner
Javascript function on click	<pre>var getUriParams = function() { var query_string = {} var query = window.location.search.substring(1); var parmsArray = query.split('&'); if(parmsArray.length <= 0) return query_string; for(var i = 0; i < parmsArray.length; i++) { var pair = parmsArray[i].split('='); var val = decodeURIComponent(pair[1]); if (val != '' && pair[0] != '') query_string[pair[0]] = val; } return query_string; }(); window.open(getUriParams.clickTAG, "_blank");</pre>
Responsive – How to make ?	http://www.w3schools.com/html/html_responsive.asp http://www.lingulo.com/tutorials/css/how-to-build-a-html5-website-from-scratch
How it looks ?	http://m.supermama.lt/forumas/?bb_banner=631688
Example responsive design banner	http://interactive.ee/nexd_ads/mElu_ostukorv_AdNet_25082015/