

Poltergeist HTML

General	
Dimensions	Responsive, non scalable central part is 600x600
Format	HTML
Maximum file size	500 KB
Security protocol for external source links	HTTPS
HTML banner	
Consists of	HTML
FPS	18-24
Loop	Allowed
Video	Yes
Audio	Allowed on user click
Fullscreen	Yes
Close botton	Mandatory
Animation	Max 10 sec.
HTML – ClickTAG	
Placement	Clickable area on the banner
Javascript function on click	<pre> var getUriParams = function() { var query_string = {} var query = window.location.search.substring(1); var parmsArray = query.split('&'); if(parmsArray.length <= 0) return query_string; for(var i = 0; i < parmsArray.length; i++) { var pair = parmsArray[i].split('='); var val = decodeURIComponent(pair[1]); if (val != '' && pair[0] != '') query_string[pair[0]] = val; } return query_string; }(); window.open(getUriParams.clickTAG, "_blank"); </pre>
Responsive – How to make ?	http://www.w3schools.com/html/html_responsive.asp http://www.lingulo.com/tutorials/css/how-to-build-a-html5-website-from-scratch
How it looks ?	http://m.supermama.lt/forumas/?bb_banner=631688
Example responsive design banner	http://interactive.ee/nexd_ads/mElu_ostukorv_AdNet_25082015/