

980x200 RollingUp HTML

General	
Dimensions	980x200
Format	HTML
Maximum file size	300 kB
Security protocol for external source links	HTTPS
HTML banner	
Consists of	HTML
FPS	18-24
Body tag style	overflow:hidden; margin:0px; padding: 0px;
Meta tag in HTML head	name="ad.size" content="width=980,height=200"
Loop	Allowed
Video	Yes
Audio	Allowed on user click
Fullscreen	No
Closing button only for third party serving tag	Yes
Border	Yes
HTML – ClickTAG	
Placement	Clickable area on the banner
Example of clickTag inserted in an HTML document	<pre> <head> <meta name="ad.size" content="width=980,height=200"> <script type="text/javascript"> var clickTag = 'https://adnetmedia.it'; </script> </head> <body style="margin: 0"> </body> </pre>