

## Mobile Fullscreen HTML

General	
Dimensions	aspect ratio 1/1,67
Format	HTML or IMG
Recommended image size	760x1270px
Maximum file size	300KB
Security protocol for external source links for HTML	HTTPS
HTML banner	
Dimensions	Responsive
Consists of	HTML
FPS	18-24
Body tag style	overflow:hidden; margin:0px; padding: 0px;
Meta tag in HTML head	name="ad.size" content="width=760,height=1270"
Loop	Allowed
Video	Yes
Audio	Allowed on user click
Fullscreen	Yes
Close button	Mandatory
Animation	Max 10 sec.
HTML – ClickTAG	
Placement	Clickable area on the banner
Example of clickTag inserted in an HTML document	<pre>&lt;head&gt;   &lt;meta name="ad.size" content="width=760,height=1270"&gt;   &lt;script type="text/javascript"&gt;     var clickTag = 'https://adnetmedia.lt';   &lt;/script&gt; &lt;/head&gt; &lt;body style="margin: 0"&gt;   &lt;a href="javascript:window.open(window.clickTag)"&gt;     &lt;img src="760x1270.jpg" border=0&gt;   &lt;/a&gt; &lt;/body&gt;</pre>
Responsive – How to make ?	<a href="http://www.w3schools.com/html/html_responsive.asp">http://www.w3schools.com/html/html_responsive.asp</a>  <a href="http://www.lingulo.com/tutorials/css/how-to-build-a-html5-website-from-scratch">http://www.lingulo.com/tutorials/css/how-to-build-a-html5-website-from-scratch</a>
How it looks ?	<a href="http://m.supermama.lt/forumas/?bb_banner=631688">http://m.supermama.lt/forumas/?bb_banner=631688</a>
Example responsive design banner	<a href="http://interactive.ee/nexd_ads/mElu_ostukorv_AdNet_25082015/">http://interactive.ee/nexd_ads/mElu_ostukorv_AdNet_25082015/</a>