

Mobile Fullscreen HTML

General	
Dimensions	aspect ratio 1/1,67
Format	HTML or IMG
Recommended image size	760x1270px
Maximum file size	300KB
Security protocol for external source links for HTML	HTTPS
HTML banner	
Dimensions	Responsive
Consists of	HTML
FPS	18-24
Body tag style	overflow:hidden; margin:0px; padding: 0px;
Meta tag in HTML head	name="ad.size" content="width=760,height=1270"
Loop	Allowed
Video	Yes
Audio	Allowed on user click
Fullscreen	Yes
Close button	Mandatory
Animation	Max 10 sec.
HTML – ClickTAG	
Placement	Clickable area on the banner
Example of clickTag inserted in an HTML document	<pre><head> <meta name="ad.size" content="width=760,height=1270"> <script type="text/javascript"> var clickTag = 'https://adnetmedia.lt'; </script> </head> <body style="margin: 0"> </body></pre>
Responsive – How to make ?	http://www.w3schools.com/html/html_responsive.asp http://www.lingulo.com/tutorials/css/how-to-build-a-html5-website-from-scratch
Example responsive design banner	http://interactive.ee/nexd_ads/mElu_ostukov_AdNet_25082015/