

Technical specifications



250x<250 Video Sticky

General	
Dimensions (optional)	250x<250
Format	HTML, MP4
Maximum file size	3 mb
Security protocol for external source links	HTTPS
HTML banner	
Consists of	HTML
FPS	18-24
Loop	No
Video	Yes
Audio	Allowed on user click, mouse over
Fullscreen	No
HTML – ClickTAG	
Placement	Clickable area on the banner
Javascript function on click	<pre>var getUriParams = function() { var query_string = {} var query = window.location.search.substring(1); var parmsArray = query.split('&'); if(parmsArray.length <= 0) return query_string; for(var i = 0; i < parmsArray.length; i++) { var pair = parmsArray[i].split('='); var val = decodeURIComponent(pair[1]); if (val != '' && pair[0] != '') query_string[pair[0]] = val; } return query_string; }(); window.open(getUriParams.clickTAG, "_blank");</pre>